

CONTACT

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EDUCATION

Southern Utah University
2015 - 2019

BFA Graphic Design | 3.98 GPA
Minors in Art History & Photography

Honors

Outstanding Graduate of the 2019
Graphic Design Program

Summa Cum Laude

SKILLS

SOFTWARE:

Illustrator | InDesign | Photoshop
Lightroom | XD | After Effects
Procreate | Klaviyo | HTML & CSS

STRENGTHS:

Digital Illustration | Branding
Web & Email | Photography
Research | Storytelling

BONUS



Lettering
Artist



Ice Cream
Expert



Photographer



Explorer

EXPERIENCE

Senior Designer

Sep 2019 - Current

Brydge

Senior designer at an eCommerce business that specializes in mobile and desktop accessories. Redesigned and art directed a new Brydge website. Refreshed the brand style guide, ads, amazon collateral, and email campaigns. The new emails generated a 6-fold increase in revenue in 2 months.

Graphic Designer & Marketing Director

Sep 2016 - May 2019

The SUU Writing Center

Created a new brand identity and marketing collateral for The Writing Center. Designed materials such as a new logo, posters, employee uniforms, signage, and social media posts. Coordinated advertising spend and strategies.

Lead Designer

Sep 2018 - Jan 2019

Pisco Peruvian Cuisine

Revamped Pisco's brand identity. Lead a team of designers during the project. Personal responsibilities included creating a new logo & style guide, designing a new menu, and overseeing an in-depth food photography shoot.

Design Intern

May 2018 - Aug 2018

Decorworx / Rainbow Sign & Design

Completed branding packages, signage, and grocery store retail design for clients. Created environmental designs with diverse building materials. Gained experience working within a complex design firm and collaborating in large teams.

Graphic Designer

June 2017 - May 2018

SUU Press & Design

Worked directly with clients on a variety of work including: logos, flyers, digital ads, and publications. Formatted hundred-page layouts for "ELTHE" academic journal. Designed and published a grant proposal for the Utah Legislature.

SHOWS / PUBLICATIONS

Exhibited in BFA Graduate Show
Published in 2018, 2019 KCR Journal
Exhibited in SUMA Evidence Show

References upon request.