

CONTACT

435-590-8795
kayleecprunty@gmail.com
www.kayleecprunty.com

EDUCATION

Southern Utah University
2015 - 2019

BFA Graphic Design | 3.98 GPA
Minors in Art History &

Honors

Outstanding Graduate of 2019
Graphic Design Program

Summa Cum Laude

SKILLS

SOFTWARE:

Illustrator | InDesign | Photoshop
Lightroom | XD | Premiere Pro
Procreate | After Effects

STRENGTHS:

Digital Illustration | Branding
Web & Email | Packaging
Research | Photography

BONUS



Lettering
Artist



Ice Cream
Addict



Photographer



Explorer

EXPERIENCE

Senior Designer

Sep 2019 - Current

Brydge

Senior designer at eCommerce business that specializes in accessories for mobile and desktop devices. Refreshed the brand identity with new email campaigns, brand book, ads, and swag. The new emails generated a 6-fold increase in sales in 2 months. Creative director on a website redesign using Shopify.

Graphic Designer & Marketing Director

Sep 2016 - May 2019

University Writing Center

Designed a new brand identity and marketing materials for The Writing Center. Developed marketing materials such as posters, name tags, signage, and social media posts. Coordinated marketing efforts such as PR, outreach, and advertising.

Lead Designer

Sep 2018 - Jan 2019

Pisco Peruvian Cuisine

Revamped Pisco's brand identity. Lead a team of designers and developers during the project. Personal responsibilities included creating a new logo & style guide, designing a new menu, and overseeing an in-depth food photography shoot.

Design Intern

May 2018 - Aug 2018

Decorworx / Rainbow Sign & Design

Completed branding packages, signage, and grocery store retail design for clients. Created unique structures with diverse building materials. Gained experience working within a complex design firm and collaborating in large teams.

Graphic Designer

June 2017 - May 2018

SUU Press & Design

Worked directly with clients on a variety of work including: logos, flyers, digital ads, and publications. Formatted hundred-page layouts for "ELTHE" academic journal. Designed and published a grant proposal for the Utah Legislature.

SHOWS / PUBLICATIONS

Exhibited in BFA Graduate Show
Published in 2018, 2019 KCR Journal
Exhibited in SUMA Evidence Show

References upon request.